



**MACA Board of Directors
2012-2014**

President

Dian Banks
St. Joseph, MO
816-294-0001
bigdrb@live.com

Vice President

Elaine Campbell
Union, MO
573-437-7347
ejcampbell1@hotmail.com

Secretary/Treasurer

Linda Christian
Marshfield, MO
417-859-6554
Ljchristian_53@hotmail.com

Immediate Past President

Lavern Blackorby
Novinger, MO
660-785-8879
lblackorby@pfh.org

Board Member—Central

Tracy Sovar
Owensville, MO
417-293-9934
tsovar@semobh.org

Board Member—Eastern

William "Lou" Louzader
Washington, MO
636-390-4358

Board Member—Northern

Randall Bacon
Kirksville, MO
660-342-1883
rbacon@pfh.org

Board Member—Southern

James Gillum
Symour, MO
417-818-7204
jgillumlpc@gmail.com

Board Member—Western

A'ndrea Hyde
Vandalia, MO
573-594-3107
twofrogs@windstream.net

MSAPCB Rep to MACA

Scott Breedlove, MSAPCB Admin
Jefferson City, MO 65102
573-751-9211
Scott.Breedlove@dmh.mo.gov

MACA Office

Ronnie Beaver, Executive Secretary
P.O. Box 8037
St. Joseph, MO 64508-8037
816-232-3411; maca@socket.net

The MACA Newsletter



MISSOURI ADDICTION COUNSELORS' ASSOCIATION

May 2012

President's Corner By Dian Banks, President

Hello And A Happy Spring and Summer

I want to give a big Thank You to all of the great speakers who made the Spring conference a HUGE success.

I want to personally thank each and every one who attended the conference.

I want to thank all of the Sponsors that help support our conferences. Please look at the list in the newsletter.

I am happy to announce that a \$100 gift card from Walmart will be given to the person who signs up the most new members. Go for it and be sure to have the new member put your name in the recruiter line. The board members are exempt. There are forms here in the website if you need them.

Our next board meeting will be held on July 20, 2012 at 10:00 am at the Country Kitchen in Columbia, Mo. Please feel free to attend.

I am looking forward to the Fall conference to be held on October 5-7, 2012.

Again Thank You for making this conference a success!

Dian Banks, LPC MACA President

President's Corner

Professional Boundaries By Lori Franklin, Department of Mental Health, Division of Alcohol & Drug Abuse

No matter how long you have been in the field of substance abuse treatment, whether just beginning your first clinical job or whether you are a seasoned veteran; regardless of what “hat” you may be wearing, i.e. SATOP, C-STAR, PR+, one needs to deliver the service in a professional manner.

Establishing and maintaining professional boundaries is a key component in getting on track and keeping the counseling on track. Succeeding in this clinical component is crucial to the process, whether it be in crisis mode or under less urgent circumstances. Establishing these boundaries by creating these limits then sets a safe tone and launches the development of a therapeutic alliance. You have a duty to the consumer and to your fellow clinicians to set and follow professional guidelines.

Assess your own thoughts and beliefs and consider your answers to the questions below:

Should you ever share personal information with a consumer?

Should you ever meet a consumer outside of the work environment?

Should you ever accept a gift from a consumer?

Do you let your personal biases interfere?

Do you take “short-cuts”, i.e. shorten the counseling session?

Unrecognized or ignored boundary issues can lead to compromising situations and boundary violations. A good counselor continually self-evaluates and is aware of his/her own strengths and weaknesses. If boundary issues are a concern, one can adjust and modify clinical skills through training, supervision, and a desire to improve. If you have questions or are interested in learning more about professional boundaries, visit the **MISSOURI SUBSTANCE ABUSE PROFESSIONAL CREDENTIALING BOARD** website at www.msapcb.com and review the **Code of Ethical Practice and Professional Conduct**. If you hold licensure in the behavioral health field, there are Codes of Ethics specific to your credential with which you should be familiar.

A common thread regardless of treatment setting, service delivered, or situation, is being the professional you set out to be. Whether completing a SATOP assessment, an intake, or an individual counseling session with a consumer – a professional relationship should exist. Again, professional boundaries frame the course of treatment and keep the focus of treatment where it must be: meeting the needs of the consumer.

From the MACA Office By Ronnie Beaver, MACA Executive Secretary

I'm fresh from the Spring 2012 MACA conference and ready for the rest of a great year.

We had over 122 participants, vendors and sponsors at the conference. The Speakers were excellent, and the fellowship was second to none. The new MACA Board of directors are outstanding, and working hard to bring the best to the membership. I understand the education committee is almost finished with the Fall 2012 conference schedule, and there are a lot of exciting topics and presenters in the lineup. This year we had several new and returning sponsors, and a couple of Agency member booths. It was great to be able to visit the booths and get information about products and services available.

For those of you who attended the conference, your ceu certificates are in the mail. If you did not turn in your ceu checklist at the conference, you will not be receiving a certificate. If you do not get a certificate, or there is an error in ceu's awarded, please call Ronnie at 816-232-3411.

We had 6 new members join MACA during the conference, and their membership certificates are also in the mail. If you or someone you know would like to be a MACA member, the information is on our web site at: missouriaddictioncounselors.org.

I hope to see you at our Fall 2012 conference. It will be October 5, 6 & 7 at the Inn at Grand Glaze, Lake Ozark, Mo. You will be able to find conference and sponsorship on our web site.

MACA contact information is: Ronnie Beaver, Executive Secretary, 816-232-3411. E-Mail; maca@socket.net, and web site; WWW.missouriaddictioncounselors.org

Thanks again, and have a great summer.
Hope to see you in October.

Education Committee

ARE YOU PASSIONATE ABOUT WHAT WE DO? Is there a topic you think the field needs to be better informed about? Is there something you care deeply about enough that you would be willing to present in at the MACA conference either this fall or next spring? Or do you know someone that might fit that bill?

Then let us know! We are now setting up the speakers for the next two conferences. We are looking not only for topics that would be of interest to those of us who have served in the field a long time but also for those who can bring fresh insight into those topics that would interest those just entering the field.

Would you be willing to share your passion for the field with the rest of us? If so contact either myself James Gillum at jgillumipc@gmail.com or 417-818-7204 or Tracy Sovar at tsovar@semobh.org or 417-293-9934. We will be happy to get back to you with the details.



“Thank You!”

2012 SPRING CONFERENCE SPONSORS

GOLD

Calloway Laboratories, Inc.

Alkermes

MSAPCB

Missouri Alcohol and Drug Assessment Consulting, Inc.

SILVER

Preferred Family Healthcare

EDUCATIONAL

Lakeland Behavioral Health System

Janssen Pharmaceuticals

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Valley Hope

FRIENDS OF MACA

Dan Adams

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Ronnie Beaver

**Thanks to the following for their
generous donations**

Target-Osage Beach, MO

St Louis Cardinals, LLC

Sam’s Club-St Joseph, MO

Vandalia Florist

Office Max-St Joseph, MO

Thank You!

MACA Business Meeting Minutes April 28, 2012

Call to Order: President Dian Banks called the meeting to order at 6:30 p.m. Membership meeting was at the Inn at Grand Glaize, Osage Beach, MO.

Dian introduced the MACA Board and Head table. She acknowledged the conference sponsors, and thanked the presenters for providing Great workshops...

Minutes of 04/11 Business Meeting: The Minutes from the October 2011 business meeting were reviewed. Minutes were approved.

First Quarter 2012 Financial Report: Linda Christian read the financial report. Financial report was approved.

Training & Education: Tracy Sovar and James Gillum reported on planning for the Fall 2012 conference... The 2012 Fall conference will be October 5, 6, & 7, at the Inn At Grand Glaize. Tracy and James report they are already well on the way to completing the Fall schedule. A request was made for the membership to let the MACA Board/and education committee know if they had any suggestions for speakers and/or topics.

Membership: Membership numbers are increasing, and the member incentive of \$25 off the next conference registration fee for each new member recruited has been discontinued. Andrea Hyde reports a new recruiting incentive available to MACA membership. During the time period between conferences, the member who recruits the most new members will receive a \$100.00 Wal-Mart gift card, which will be awarded at the membership meeting during the conference banquet. Membership Information can be found on our web site at; www.missouriaddictioncounselors.org.

Ethics Committee: No report.

Constitution and By-Laws: Linda Christian reports the committee is working on revising the constitution and by-laws, and developing MACA policy and procedures.

Newsletter: Lavern reported the newsletter will be out right after the conference.

Fundraising: Randall Bacon reported he is hard at work raising funds and securing sponsors and donations for the Fall conference. He hopes to at least double the donations and sponsorships. To do this he needs your help. Please give ideas, suggest sponsors or donate items for the next White Elephant Auction/raffle. All funds go to MACA membership services and conferences.

MSAPCB Report: MSACCB is staying busy with renewals, trainings and credentialing.

MACA Progress Report: Dian reports financially MACA is in good shape. We have some exciting new recruitment ideas, and we are continually upgrading MACA services. Membership numbers are improving. Dian thanked the membership for their continued support.

Old Business: N/A

New Business: Membership is reminded of the new recruitment incentive. Please be sure to put the name of your MACA recruiter on the membership application so they can get credit. Also, once you join, you can also have a chance at the \$100.00 Wal-Mart gift care for recruiting the most members in the months between conferences.

Next Business Meeting: October 6, at 6:30 P.M, Grand Glaize Inn, Osage Beach, MO

Meeting adjourned 6:50 p.m.

PURPOSE

The Missouri Addiction Counselors Association is a not-for-profit Professional Organization for Counselors living in or working in the State of Missouri.

MISSION

MACA will actively engage in those activities which promote the integrity and professionalism of addiction counselors. MACA will provide continuing educational opportunities to addiction counselors, counselors-in-training, and other counseling disciplines. MACA will inform legislative and government officials of Missourians' treatment needs. MACA will explore and pursue ideas and principals which advance the Professional recognition of Addiction Counselors in Missouri.

Did You Know.....

MACA is the only Professional Membership Association in Missouri for Addiction Counselors and other Professionals in the Addictions field.

MACA was organized in 1971 as the Missouri Association of Alcohol Counselors to provide fellowship and support for persons professionally employed in alcoholism counseling. The role and mission of MACA expanded through the years to include persons providing professional counseling for alcohol, drug, and other addictive behaviors, thus necessitating a name change to the Missouri Association of Substance Abuse Counselors. In 1992, MASAC Membership and NAADAC (National Association of Alcohol and Drug Abuse Counselors) St. Louis Chapter agreed to combine and form one professional association in Missouri. MASAC then became Missouri Addiction Counselors Association.

In 2008 MACA discontinued its affiliation with NAADAC in order to focus resources on the needs of State membership.

MEMBERSHIP CLASSIFICATIONS

Professional (Individual) Membership*:

Open to anyone engaged in the work of counseling or related fields who is interested in the addiction-focused profession. *(It is not a requirement that Professional Members be credentialed in Addictions.)*

- *May actively participate in the association, hold office, serve on committees, and have full voting rights.*
- *Will be expected to uphold the aims & actions of MACA and abide by the MACA Codes of Ethics.*

Associate (Registered) Membership*:

Open to persons with an interest in Substance Abuse and/or Addictions & the aims of the Association, **but not qualified for Professional or Student Membership and not yet certified by MSAPCB as a Certified Substance Abuse Counselor.** Associate Members will inform the MACA Board of Directors when they qualify for Professional Membership status.

Student Membership*:

Open to any full-time (9 hours) student at an accredited college or university or students involved in full-time or part-time internships. Student Membership is limited to Student Members for four 1-year membership terms, Student membership is open to both new & renewing Members. Student Members will be required to present documentation of "student-status" to MACA

Agency Membership:

Open to those agencies, organizations, institutions, and associations wishing to support the purpose, objectives and actions of MACA. **Agency members receive the reduced conference rate for their employees.** Agency members can designate one representative who may vote and serve on committees, but is not eligible to hold office.

Retired Membership:

Open to anyone who has retired from working in counseling or related fields who is interested in supporting the addiction focused profession. (It is not required for the Retired Members to have been credentialed in Addictions)

MACA BENEFITS

- Inexpensive continuing educational opportunities
 - Annual Spring & Fall Conferences
 - Centrally located in Osage Beach
- Informative MACA Newsletters
- Networking opportunities with other Missouri Addictions Professionals and Agencies
- The chance to promote and enhance the role of the Professional Addictions Counselor
- MACA official certificate
- Individual members receive a discount on all MSAPCB training fees

Join today and you'll be on your way to gaining the professional edge, earning greater recognition, and keeping up-to-date with the newest field information.